

£139,340 LOTTO WIN!

A Virtual World Direct e-Lottery syndicate is still celebrating – four weeks after scooping a £139,340.00 win in the UK Lotto Wednesday main draw.

The syndicate matched four main numbers and the bonus ball to give the 49 members a welcome windfall of £2,843.67 each.

It was e-Lottery's biggest win since its launch last April. And, as if that wasn't enough, the same syndicate collected two ball wins the previous Saturday and following Saturday.

VWD founder Tom Brodie said: 'This is a tremendous boost, the beginning of notable success. e-Lottery is definitely making an impact!'

The UK Lotto operator organised TV and press coverage to mark the presentation of the big cheque.

WINNERS STUNNED BY WELCOME WINDFALLS

Forty-eight-year-old mother of two teenagers, **Christene Hartley**, of Australia, was stunned when she heard she was one of the 49 Virtual World Direct Lotto winners, who each suddenly found themselves £2,843.67 better off 'I've been a single parent for many years,' she explained, 'have a very sick car and a maxed out credit card. Yippee! Now I'm debt free.'

Alan Cleet, of England, described his share of the winnings as an incredible early wedding present. He and his fiancée, Cynthia Shenton, plan to marry next September. 'When we realised how much we'd won Cynthia was absolutely gob-smacked. She nearly fell over,' he said. 'I saw it not just as a gift that would help with wedding expenditure but as something that could become a million pounds or more win in two or three years' time. It has given me a good foundation on which to build for the future.'

Brian Groves, Wales: 'I've played the UK National Lottery from day one and received a mere handful of £10 prizes. Joining Virtual World Direct has proved a wonderful investment. After only three months as a member I have scooped a sizeable prize.'

John Franks, England: 'This is the most fantastic e-mail I have ever received. It took me a couple of minutes for it to sink in that I actually had a share of that amount of money which was more than welcome. I'm looking forward to many more winning draws.'

Nick Sky, Greece: 'Many colleagues are deeply impressed, so it looks like the number of players is going to expand enormously in the following days and weeks. Although I am one of the lucky winners, I feel much luckier for being a part of the VWD family. It is more than sure, I could say predictable, that with such a wise syndicate system and generous compensation plan, much higher amounts are going to be distributed amongst us more often in the future.'



• The champagne flows as the Lotto winners celebrate.

David Dunderdale, England: 'I took a guest, Neil Halliwell, to the photo shoot and whilst having coffee afterwards Neil signed up without hesitation. On the way home we stopped off for a bite to eat at a Little Chef. While I paid the bill, the cashier was told of our good fortune. She became really excited and asked for information about the e-Lottery system. I gave her the info to digest with her work colleagues. Until today I had not introduced anyone. What a story I now have to tell. It's great to have a share in this tremendous win and watch my group grow.'

Colin Mitchell, England: 'Within three months of playing the e-Lottery system I have had four wins and £2,846.95 deposited into my VWD account. People are now starting to take an interest when I talk about this system. It's not just about winning big but winning regularly.'

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Violet Johnson, Canada: 'I'm making money for the first time. VWD is the best program out there. I have now stopped doing any other program because they cost me money instead of making me money.'

Gary Bishop, England: 'I owe a great deal of thanks to someone I have never met, Tony Pearce, who posted the e-Lottery on a holiday website. I took up the idea that same day and it's paid off. It's a great idea for doing the lottery.'

Neville Makin, England: 'This big win and all the other syndicate wins in the last three months or so since Virtual World Direct's inception, serve to demonstrate the winning edge offered by VWD, backed up by first class administration and syndicate support. The future looks very exciting and I have already taken a second position.'

Haukur Grondal, Iceland: 'I am very impressed with the VWD program and grateful to be a participant. This week I opened my mailbox and there was a letter from VWD. I wondered why they were sending me a statement. I thought it was just some ordinary statement of my account so I didn't open it. When I did, I was completely taken by surprise. In the envelope was a cheque for GBP 2,846.95. I simply couldn't believe it. I read it over and over again and thought it was some kind of advertisement. I took the cheque to my bank and they bought it from me without any problem. I'm just overwhelmed. The VWD website is fantastic, the opportunity is fantastic. Furthermore, the service is excellent.'

Stamp of Approval!

Virtual World Direct's e-Lottery system has been given, what amounts to, an independent stamp of approval.

A magazine writer, who has been involved in the business opportunity field - both as a participant and a promoter - for many years, was tipped off about VWD by member Sabrina Anderson, of Newport Pagnell, Buckinghamshire, who forwarded all relevant information.

Consequently, a 900-word article appeared in the July 2002 issue of Money Master, a monthly publication which regularly reviews different opportunities.

The writer's concluding words were: 'If I had to join a lottery, I would choose Virtual World Direct over its main rival for ease of promotion, new excitement and the extra winnings it may produce.'

The publicity has already helped Sabrina expand her group, some of whom have also benefited.

VWD founder Tom Brodie said: 'This kind of positive exposure can only help the e-Lottery system to strengthen its foothold not just in the UK but worldwide.'

ALL SET FOR GREATER GROWTH!

Virtual World Direct group leaders are all set and eager to back a strategy to accelerate the rate of growth of the already successful e-Lottery system, launched just five months ago.

This was made crystal clear at a UK leaders' meeting organised to encourage feedback and ideas from members in relation to future developments.

The overall view was strongly in favour of maintaining the simplicity and easy-to-understand nature of the concept while underpinning promotional activities with presentations where and when appropriate to provide the impetus and motivation needed to boost membership.

Regular meetings which become routine appear to be 'a thing of the past' as, it is now generally recognised, that present day opportunity seekers expect a level of flexibility which puts the emphasis on individual needs and circumstances.

This can mean anything from one-to-one and small group sessions to bigger events whenever warranted. It's all about recognising and responding to genuine requirements wherever they might be.

Several VWD leaders have expressed their interest in working with the company to send out a strong e-Lottery system message to the public at large.

'The meeting gave everyone present an opportunity to have a say in what direction the company should go in the foreseeable future,' said VWD founder Tom Brodie. 'Comments were very positive and encouraging and provided plenty food for thought and action. It was great to see so many committed professional people.'

☺ Suggestions and comments from members across the world would be welcome. You can
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fax: +44 (0) 1492 547854 or
telephone: +44 (0) 1492 540236
 We look forward to hearing from you.

HOW TO BE SUCCESSFUL

**PAUL MONKS
OFFERS SOME ADVICE**

I have written this article for people who realise they have a fantastic business opportunity with **Virtual World Direct** and want to build a team. However, they may be unsure how to go about it. What I'm suggesting is based on the way I am building my **VWD** business which is proving to be successful for me. I am sponsoring lots of people by getting the basics right.

The best advice I can give you is to keep your business nice and simple. People who struggle to recruit tend to complicate things and get all tongue-tied when they contact people about an opportunity.

Use the following five basic points in your pitch and you won't go far wrong:

- ☺ Do you play the UK Lotto?
- ☺ How much a week do you spend on it?
- ☺ Would you be interested in having 88 entries every week for a fiver (44 on Wednesday and 44 on Saturday)?
- ☺ I have joined a very successful UK Lotto syndicate programme and in the 20 weeks since its launch we have won more than £150,000.
- ☺ This is the amazing bit. If you join **Virtual World Direct** and introduce just five of your friends, you'll get your 88 entries every week at no cost to yourself!

If people are remotely interested I ask them for their e-mail address and give them the link to my website and then follow up with a phone call within 24 hours. It's as simple as that. If your prospects ask any awkward questions which you cannot answer then tell them so and that you'll get back to them as soon as you've found the answer.

Contact your sponsor or upline team member for help. You could even have one of them on a three-way call when you phone back. Keep in touch with your upline. They are there to help you succeed. Your success is their success!

Best wishes for a
successful **VWD** future.

PRESS COVERAGE OF WIN!

Daily Mail

A Lotto Winners

Lucky Len Fitzgerald bagged £140,000 on the Lotto - then had to give most of it away. Len who heads one of Britain's biggest Lotto syndicates, was celebrating when five numbers and the bonus ball came up. But there are 49 members in the group, and he ran up a huge phone bill calling them all to say they had each won £2,844.49. Len 45, of Colwyn Bay, North Wales, said: 'I know we've not won much cash each, but it'll certainly come in very handy.' Camelot, who run Lotto, said the syndicate was one of the biggest they had come across

North Wales Weekly News

Winners can live a Lotto



WINNING nearly £140,000 on the Lotto doesn't sound as great when you realise you are one of 49 strong syndicates!

But that's what happened to one syndicate based in Colwyn Bay which managed £139,988 when it matched five numbers, plus the bonus ball, on the August 28 draw.

And to further boost the prize, the syndicate also matched a further three and four numbers on separate lines several times over!

Each member can pocket £2,844.49.

Syndicate leader Leonard Fitzgerald, 45, had the mammoth task of phoning the other 48 members, who come from all over Britain, from Scotland to the south of England, to tell them the fantastic news.

'It's not a huge amount of money per person, but we've all got something worthwhile to spend the money on, mostly home improvements such as carpets and curtains and paving,' said Mr Fitzgerald.

The winning ticket was purchased from Gay's newsagents in Colwyn Bay, but it isn't the first time there has been a big winner at the store - five years ago, a Lotto player swapped £200,000 after matching five numbers and the bonus ball.

'For a lot of the members, the win couldn't have come at a better time,' said Tom Brodie.

'One is getting married, another moving house and someone else needs to pay a large bill on a car,' said Tom Brodie, from Rhyd-y-Fael.

'I am, however, planning to use my winnings for a holiday.'

This isn't the first time the group has won, but previous wins were quite small and got back into the syndicate.

Mr Brodie, who runs an internet business, was one of the founders of the syndicate and encouraged some of his friends and colleagues to join.

The syndicate has been playing for five months and will continue to play every Wednesday and Saturday.

And Leonard insists the win will not change his life!

Pioneer

